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JANUARY SPECIAL

New Hybrids That Are Fine! First Flowers In '59.

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JAN 13 1959 ★
U.S. Department of Agriculture

IMPORTANT NOTICE: Don't lay this aside for later study, until you look at the price schedule. See the SPECIAL BONUSES for PROMPTNESS on quantity orders!

And if you'd rather not receive shipment until it's SPRING in YOUR neighborhood, buy now, and yours will go on soaking up Florida Sunshine 'til you're ready for them!

"Why," you may ask, "should I pay as much for a seedling to flower on its next growth, as I have paid for some mature plants with buds?"

The mature plant has already bloomed. While it's probably worth as much or more than you paid for it, it is not apt to become an Award Quality hybrid. If it had proved as outstanding as some unflowered seedlings will be, it would not be for sale AT ANY PRICE! Instead, the grower would now be using it for further hybridizing.

It is your good fortune that no grower can afford to keep and bloom EVERY seedling. Some must be sold to make room for the others, and help pay their board bill. To keep my customers happy, I keep selecting the BIGGEST for them (among which are many of the BEST) which accounts for enthusiastic letters like the following from a good customer outside of Chicago:

"Honestly, Dan, some seedlings I bought from you have turned out better than the EXHIBITION hybrids for which I paid the tallest price! From now on, my Orchid money goes for SEEDLINGS. It's been a good gamble!"

At the prices listed, I don't see how you can possibly lose when buying these "to flower in '59" seedlings in $4\frac{1}{2}$ -inch pots. A quick glance at MATURE HYBRID lists will show that even the average will be worth more than the prices you are paying. And NO ONE can tell, UNTIL it has flowered, which is the Blue Ribbon, Exhibition Type plant!

DARK LAVENDER TO CRIMSON PURPLE

#492 LC RED OAK X BLC DAWN ANGELA - The few that have flowered lived up to the prediction: dark red-lavenders; bright crimson-purple lips. Late Winter.

#495 LC CUESTA X LC GERTRUDE HAMPTON - Cuesta known to foster some of the most brilliant of dark shades - even to plum-purple, Spring Season.

#499 C. TETHYS, DARK BEAUTY X C. STEPHEN SANDER, BRILLIANT. - "Darkest Before Dawn" bromide suggested the name we gave this hybrid: C. PRE-DAWN! And our first to flower have moved into the stud stock. Customers also report the darkest of dark flowers from this cross. Late Summer-Fall.

#672 LC PRINCESS PRUDENCE X LC SOUTH ESK - Any customer who has seen this in bloom wanted it, and the one we consider best so far is bearing a seed pod at the moment this is being written. Description in our Stud Book reads: "Full, bright, dark lavender with solid purple velvety lip and throat," Late Fall, Winter.

#688 LC OLIVER LINES X LC MAX J. PALM, JR. - Like both parents, these have been very large, dark and showy, with full crimson-purple lips, gold throats. Twice yearly blooming, Spring, Fall.

#721 BLC MARION RYERSON X LC RED OAK - Dark, red-plum, full and heavy Blc's for Winter or twice yearly. This has been named BLC MARIANNE.

#724 C. TRIANAE, EDGAR KNIGHT X LC CROWBOROUGH - This cross makes LC ALLISON, favoring the famous Trianae: dark lavender with claret red lip and throat - some of the same claret repeated at the petal tips. Winter.

WHITE COLORED LIP and PURE WHITE

#67 LC NEW YORK ALBA X C. LABIATA ALBA - Every collection needs "Albas" (WCL) and this cross is for Fall season. Some mottling in lip.

#70 C. ELEANORE ALBA X C. NUTLEY ALBA - Nutley has been potent in making the lip color a more solid dark purple. Fall or twice yearly.

#452 C. NELLIE BRANDS X C. BARBARA BILLINGSLEY - Free flowering Winter Whites are always in heavy demand, especially around the holiday seasons.

#711 LC BRITANNIA ALBA X LC PARIZADE - The most recent of these to flower bore the LARGEST WLC bloom I've ever seen. It measured nine inches from petal tip to petal tip; solid purple lower half of lip. Easter - Mother's Day season.

#715 BLIC LANGLADE ALBA X LC PARIZADE - The hope is for the full, round form of the Blc in an extra fine White-Colored-Lip. Varied Season.

MEDIUM TO DARK ROSE-LAVENDERS

#68 C. TITRIANAE X LC PRINCESS PRUDENCE - Medium to dark mauve, many with fuschia at petal tips to match lip color. Twice yearly.

#72 LC MEM. REMY CHOLET X LC PRINCESS MARGARET - "Memoria" not to be confused with straight Remy Cholet, most of these have been deep rose-lavender, full form and heavy substance. Like the Princess, bloom twice or more yearly.

#93 BLIC LUCY FARFAN, GOLD X C. TRIANAE, SPRING MORN - If you hit the jackpot, yours will be as golden yellow as Lucy! Others, rose-flushed peach; purple fan in lip. Twice yearly, Winter, Summer.

#459 LC CASSANDRA X LC KAREN - Cassandra, having fostered many fine hybrids, is expected to do the same here - large, medium to dark flowers, rich purple lips. Mostly late Spring.

#699 LC SOUTH ESK X LC LUDGATE - Large medium lavender with rich, dark, full lips; gold throats. Fall or twice yearly.

#717 LC GEORGE BALDWIN X LINNAEUS T. SAVAGE - The few flowered have been deep, bright rose with full, royal purple lips topped by gold "eyes". Varied season, like the Baldwin parent.

#730 BLIC MARION RYERSON VAR. HARTLAND X C. ISORA NADALINI - The first to flower so pleased Marion that she named it in memory of her beloved sister: BLIC MEMORIA MAURINE. A Key West customer who bloomed one, reports it had plenty of award qualities! Large, full dark rose, heavy substance and very ruffled lip. Twice yearly.

#737 LC GWEN SANDER, VAR. RUBY WINGS X C. TRIANAE, EDGAR KNIGHT - So you like pronounced "lipstick" markings in petals? The evidence of "lipstick" suggested the name "REVLON GLOW." Did you note the price of blooming size plants on Page 6-A? Even if yours proves no more outstanding than the twenty-dollar Revlons, see how you save by getting it as an unbloomed seedling!

LIMITED OFFER PRICE RANGE FOR ABOVE SEEDLINGS
(This Offer Expires February 15th, 1959)

SINGLE HYBRID (Your choice from above list)..... \$ 7.50
(Shipped in its $4\frac{1}{2}$ -inch pot - charges prepaid in U.S.A.)

FIVE hybrids from above list (Your Choice) PLUS free BONUS #761 (See Below)..\$25.00
(Charges coll. in pots; Out-of-pots, prepaid in U.S.A.)

TEN hybrids (Your Choice from above) PLUS 2 BONUSES, #761 & #139.....\$45.00

25-OR MORE (Your Choice from above) PLUS BONUSES #708 & #761.....\$4.00 per plant.

50-OR-MORE " " " " PLUS BONUSES #563 & #705.....\$3.00 per plant.

100-OR-MORE " " " " PLUS BONUSES #563, #705 & #708..\$2.50 per plant.

BONUS HYBRIDS in $4\frac{1}{2}$ -inch pots - NOT FOR SALE - Available ONLY as Bonuses on QUANTITY ORDERS, mailed within ten days of receiving offer!

#563 - BLIC JOYANCE X LC DANIEL MARKELL - Pod parent, an Ojai hybrid, was clear yellow with fiery red lip. Markell, strong, solid yellow; little red in lip. Must limit one per customer, even with 50 to 100 quantity orders.

#705 - SLC SATURN X LC RUBENS - Full, round red-purple; heavy substance.

#708 - LC PLYMOUTH X C. EDMUND DE MUNTER - Key lime yellow to rich peach or apricot, flushed red; red-purple lips.

#761 - C. MRS. MAHLER (Bicolor X Guttata, Leopoldii) Strong olive green cluster with red-brown "freckles."

#139 - BL CHARLES J. FAY - Novelty hybrid, (B. Nodosa X L. Crispa), white with heart-shaped lip, liberally dotted with purple. Very fragrant at night and mornings.